



INDUSAM

Welcome to the INDUSAM Consulting Services presentation

on to new horizons...

You want to expand your German-speaking market?

There are over 100 million German-speaking people in Europe alone. To reach your part of this market best is by being professionally represented in that language.

We live in hard times, that is why:

- You need new customers?
- You want to expand your markets and gain international success?
- You want to generate more orders in the long term?



Get a bigger piece of the pie,
add more market share
to your business...

Your requirements for more market share

on to new horizons...

You want to new customers in these countries?

Europe



Germany
Austria
Switzerland

Or vice versa, do you want to import?

We are specialised for working in these countries!

on to new horizons...

About us



Bernhard Welters

Management / CEO

The basis for our services in Sales and Marketing is more than 30 years of experience in leading positions with companies worldwide in South Africa, Europe and the United States.

In collaboration with our international business partner network we offer the necessary know-how tailored to: when you need it, where you need it and as you need it.

INDUSAM – your competence partner

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Selective support



- Finding new customers or suppliers, specifically in German-speaking or English-speaking regions
- Finding new distribution partners, OEMs (Original Equipment Manufacturers), etc.
- You wish to exhibit at a trade show?
We help find the important trade shows for you worldwide and can accompany you for support!

INDUSAM Services – SALES

on to new horizons...

We offer:

- Consulting Services
- Sales Support
- Marketing Services

Specialist areas:

- Industrial Products
- Medical Devices
- Gastronomy



INDUSAM Services – Sales and Marketing

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Stay on top of things!

CRM – A tool you can use anywhere to manage your customer relations!

- A CRM* - database provides quick access to the important information you need every day!
- Cross-platform solutions also available for mobile use.
- Always have your customer data with you!

*Customer Relationship Management



INDUSAM Services – Sales and Marketing

on to new horizons...

You require product documentation or exhibition material?

- You want to present your products and advantages at their best?
- You want to create interest quickly?

A picture says more than a thousand words...



INDUSAM Services – Marketing Services

on to new horizons...

We can create

- Presentations, Product – CDs / DVDs
- Films*
- Brochures, instruction manuals, flyers, flags, price lists, logos, CI - CD
- Posters, lettering, roll-up-displays
- Translations (DE-EN, EN-DE) etc.
- Websites, Internet-presentations

*DVD, DVD loops (for trade shows), Bluray Disc, different formats available for Web, iPad, iPhone, iPod, Smartphones, etc.



...a film tells a whole story!



INDUSAM Services – Marketing Services

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INDUSAM Business Partner Network

Together, we will work out the best solution for you!

tokū

 globalpreSense



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Foto-/Hochzeitsreportagen/Portraits
Drucksachen/Webdesign/Beschriftungen

BRENNER
Kommunikation :: brekom

INDUSAM

International Business Partner Network

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Our references

ÖFFENTLICHE ZAHNKLINIKEN BASEL-
STADT - VOLKSZAHNKLINIK
CH-4005 BASEL
Switzerland

UNIVERSITÄT ZÜRICH
ZZMK - KAB
CH-8032 ZÜRICH
Switzerland

STEFAN PAUL Dr. med. dent. DDS
CH-8001 Zürich
Switzerland

BRANDON MEDICAL COMPANY LTD
GB-Leeds LS10 4TQ
Great Britain

WALDMANN LIGHTING USA
US-Wheeling, IL 60090
USA

WAP SOUTH AFRICA (PTY) LTD
ZA-1620 Spartan, Kempton Park
South Africa

INDUSAM – because experience counts!

on to new horizons...

We are ready for your business:

We are looking forward to working together with you!

INDUSAMUnternehmensberatung
Bernhard WeltersIndustrial Sales and Marketing
Consulting Services**Bernhard Welters**

Geschäftsleitung / CEO

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on to new horizons with your business in mind